REPORT FOR: HEALTH AND WELLBEING BOARD

Date of Meeting:	7 th June 2018
Subject:	INFORMATION REPORT – Active Harrow Physical Activity & Sports Strategy Update 2017-18
Responsible Officer:	Carole Furlong, Director of Public Health, Harrow Council
Exempt:	No
Wards affected:	All
Enclosures:	 Active Harrow Physical Activity and Sports Dashboard 2017-18 Active Harrow Physical Activity and Sports Dashboard Commentary 2017-18 Active Harrow Physical Activity and Sports Dashboard for community organisations Active Harrow Strategic Group TOR April 2018 Summary of South Harrow proposed approach

Section 1 – Summary

This report provides an update on the actions under the objectives in the Active Harrow Physical Activity and Sports Strategy 2016-2020 for 2017-18. Also included is the revised terms of reference (TOR) for the Active Harrow Group.

FOR INFORMATION

Section 2 – Report

The Active Harrow Strategy 2016-20 is a partnership of many council departments (Public Health, Transport, Community Engagement, Sports Development) and community and voluntary sectors organisations. The strategy was brought to this board exactly two years ago for endorsement and support and enclosed is an update for 2017-18 against the objectives and outcomes in the strategy.

The update includes;

- Active Harrow Physical Activity and Sports Dashboard 2017-18 this document shows the achievements against the strategy. We have successes of Health Walks with 352 new walkers and 20 walks operating, 76 early years providers have been trained to deliver the Busy Feet programme and in adult learning walking and exercise now features in the ESOL programme which has 1000 attendees annually. The focus for 2018-19 should be the actions around active travel where we need more clarity around the council travel plan and the active travel measure for schools and also the approach in South Harrow detailed in 5). For a more detailed commentary see 2)
- 2) Active Harrow Physical Activity and Sports Dashboard Commentary for 2017-18- this provides a written summary of the dashboard
- 3) Active Harrow Physical Activity and Sports Dashboard for community organisations (draft) – the Active Harrow Strategic Group decided that the dashboard (above) only captured council achievements and so this document will aim to capture what the voluntary sector are doing to contribute to the Active Harrow objectives.
- 4) Revised Terms of Reference for the Active Harrow Strategic Group and members (April 2018) this includes a new Active Harrow Strategic Group who will monitor the implementation of the strategy and wider Active Harrow members (Sports clubs etc) will now be supported by London Sport.
- 5) Three slides that summarise the approach used in the Sport England bid the group did last year and proposed by London Sport to develop more ways to be active in South Harrow over the next year.

All information on sport and physical activity opportunities for organisations, professionals and residents in Harrow can be found at www.harrow.gov.uk/getactive

Section 3 – Further Information

The TOR state that the Active Harrow Strategic Group will provide updates when relevant and annually to the Health and Wellbeing Board.

Section 4 – Financial Implications

The annual Public Health budget no longer contributes funding towards supporting physical activity in the borough, although Public Health input is provided with PH consultant representation on the strategic group and in supporting funding bids.

The implementation of the Active Harrow strategy does not identify any specific resource requirements from directorates represented in the Active Harrow Strategic Group and any recommended actions arising from the

implementation of the strategy will need to be delivered within existing directorate budgetary provision on an ongoing basis as approved as part of the annual budget setting process.

The existing resources against each area captured in the dashboard for each directorate are currently as follows:

- Sports Leisure and Libraries: £240,000 leisure services contract (although the council receives an income of £990k from the leisure centre), outdoor pitch improvements are funded by Section 106 money from the Kodak site.
- Transport: Travel planning existing budget £130,000

• Adult Learning: This is all funded by DFE grant and DCLG grants Parks: Harrow Park User Groups raise money to implement a range of projects and they do this in various ways through the Community Fund, sponsorship, crowd funding, raffles and from funding streams such as Tesco's Bags of Money.

The annual council budget process will determine the available funding within directorates which can be targeted towards the Active Harrow: Physical Activity and Sports Strategy 2016-20. Any changes in funding could affect the objectives and outcomes to be achieved and this will be reported in subsequent strategy updates.

Section 5 - Equalities implications

Was an Equality Impact Assessment carried out? Yes

The strategy is focused on improving access to physical activity opportunities for vulnerable groups and initiatives will be tailored and targeted accordingly. The action plan and enclosed update identifies some of the indicators used to measure success.

Section 6 – Council Priorities

The Council's vision:

Working Together to Make a Difference for Harrow

Please identify how the report incorporates the administration's priorities.

- Making a difference for the vulnerable
- Making a difference for communities
- Making a difference for local businesses
- Making a difference for families
- The strategy outlined an approach to improve Harrow as a place making opportunities for being active easier. It highlights the need to ensure that our planning, transport and regeneration programmes promote and encourage active lives from the moment our residents step out of their

front doors with pleasant and safe spaces for walking, cycling, exercise and social activities.

- The focus of our approach is to ensure that groups within Harrow who have a higher risk of physical inactivity and the resulting health impacts have improved and better opportunities for being active
- A consultation with the identified vulnerable groups has been undertaken and an on-going dialogue will be maintained through implementation including a recent consultation on use of the leisure centre by inactive groups
- Specific work has been undertaken to engage with parents and children and schools have been highlighted as a priority group and this has been addressed in the subsequent action plan
- The cost of inactivity to LB Harrow is £16 million.ⁱ Health cost of inactivity in Harrow is estimated to be £4.0 million. Sports and active recreation adds an economic value of £121.4m in improved quality and length of life plus health care costs avoided. It brings in jobs and opportunities for volunteering.

STATUTORY OFFICER CLEARANCE (Council and Joint Reports

Name:Donna Edwards	X	on behalf of the Chief Financial Officer	
Date:24/5/18			

Ward	Councillors	notified:	NO
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Section 7 - Contact Details and Background Papers

Contact: Anna Kirk, Public Health Strategist, ext 5522

Background Papers: None

References

ⁱ http://www.ukactive.com/turningthetide/pdf/Turning%20the%20tide%20of%20inactivity.pdf